

THE POWER ISSUE

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» 2 OAK

You no longer need to go to Brooklyn to shop Oak's well-edited mix of clothes and accessories. Owners Jeff Madalena and Louis Terline's first Manhattan location duplicates their outer-borough formula by mixing established names with budding designers. The men's racks bear blazers by Raf by Raf Simons, jeans by Acne, and chunky sweaters by 3.1 Phillip Lim. In the back, you'll find Comme des Garçons fragrances and Alleged candles that smell like leather. 28 Bond Street, 212-677-1293; oaknyc.com

3 ROGAN BOUWERIE

Enter Rogan Gregory's second New York store—inside the landmark Bowery Lane Theatre—and you'll probably feel like it's nighttime all the time, thanks to the black walls and dim lighting. The décor, while dark, is the perfect canvas for Gregory's urbane collection of raw denim and gray cardigans, and his new line of eco-friendly clothing. By night the space holds movie screenings, hard-core-punk shows, and art exhibits (Michael Stipe has shown his work here). 330 Bowery, 646-827-7567; rogannyc.com

4 DASHWOOD BOOKS

After watching the prices of rare photography books triple over the past decade, David Strettell—the former cultural director of the international photo agency Magnum Photos—opened what he says is the city's only independent shop devoted entirely to volumes of photographs. Signed, limited-edition, new, and out-of-print titles from the 1960s to the present line the walls of the basement-level store, which regularly hosts photographers as well. 33 Bond Street, 212-387-8520; dashwoodbooks.com

5 BOND NO. 9

Laurice Rahme, a 35-year beauty-industry veteran, opened Bond No. 9 five years ago, hoping to make the New York street as famous as the London one of the same name. The shop, identifiable by a Pop Art-style black cab parked out front, whips up fragrances inspired by the city. Guys can custom-blend scents like Wall Street and Saks Fifth Avenue with any of the brand's 32 other tonics. Prices start at \$55 and can go up to \$20,000 for a bespoke scent. 9 Bond Street, 212-228-1732; bondno9.com

