

IHE LEGACY CONTINUES BY JOSEPH ERRICO



ENTER THE NEXT WARHOL SUPERSTAR

by Warhol, Interview's founder and Pop Art meer, once said, "Of the five senses, smell the closest thing to the full power of the t." And again he's right on the money. It's mol's past that New York City-based perfumery Bond No. 9 aims to bottle with their latest undertaking. In conjunction with the Andy Warhol Foundation, Bond No. 9 is slated to create 12 original fragrances centered on the life and iconography of the artist who seems to get more and more relevant every day. The first in the series, called Andy Warhol Silver Factory, delivers on one of Warhol's

many prescient quotes: "Some company recently was interested in buying my 'aura," he famously uttered. Now, years later, we all have the chance.

Joseph Errico is Interview's style and market director. Above: ANDY WARHOL SILVER FACTORY BY BOND NO. 9. Photo: RON REEVES.

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