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A Little Candy Behind the Ear?

The quick pick-up pocketbook accessories of the summer are sweet treats by Bond No. 9 New York that look like bonbons but are, in fact, free sample bottles of fragrance. Vials of the company's new perfume collection are swathed like candies in bright, shiny wrappers and come in 23 scents for men and women: scent names include Chelsea Flowers, Nuits de NoHo, Hamptons, Riverside Drive and New Harlem. Of course the fragrances come in larger portions (\$40 to \$198, depending on bottle size), but customers have been raiding Bond No. 9 stores in New York (877-273-3369 for locations) for the witty giveaways, all of which are both calorie and cost free.



Tony Cenicola/The New York Times